

**Manoochehr Afshani**

Hotel Manager and Director of Ceremonies

Birthday: September 15, 1982

Marital status: married

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Address: Mashhad, Khorasan Razavi

**Educational records**

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**Bachelor's in Accounting**

Major: Accounting

Institute/University: Islamic Azad University of Mashhad

Mashhad, Khorasan Razavi

2002-2005

**Masters in Tourism Marketing**

Major: Tourism Management

Institute/University: Binaloud non-profit Institute (Applied Science)

Mashhad, Khorasan Razavi

2016-2019

**PhD**

Major: DBA

Mashhad, Khorasan Razavi

## **Work experience**

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### **Management of 4-star hotel**

Manager of Samen Hotel of Torghabe

Mashhad, Khorasan Razavi

March 2018 – Now

### **Management of 4-star hotel**

Finance and Administrative Manager of Samen Hotel

Mashhad, Khorasan Razavi

March 2016 – March 2018

### **Hotel manager and director of ceremonies**

Finance and Administrative Manager of Qods Hotel

Mashhad, Khorasan Razavi

March 2010 – March 2016

### **Hotel and ceremonies**

Accountant in Qods Hotel

Mashhad, Khorasan Razavi

March 2008 – March 2010

### **Audit Institute**

Agahan Taraz Toos Audit Institute

Municipality of Mashhad

Mashhad, Khorasan Razavi

March 2007 – March 2008

## **Languages**

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English (Advanced)

## **Courses and certificates**

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### **HOSPILITY LEADERSHIP PROGRAM**

Institute: Accor Hotels Académie

### **General Hotel Management**

Institute: Karad Applied Science Educational Institute

2015

### **The Expense and Total Cost Recognition Principle at a Hotel**

Institute: Marbin Educational Center

2017

### **Pricing Strategy**

Institute: QM ACADEMY

### **Security in the Hotel**

Institute: QM ACADEMY

### **Principles of Contracts in the Hotel**

Institute: QM ACADEMY

**Combating Money Laundering**

Institute: Iranian National Tax Administration

2016

**Laws and Regulations of Social Security for Tourism Business Owners and Solving Ambiguities  
(special for hoteliers)**

Institute: Chamber of Commerce

2021

**The Expense and Total Cost Recognition Principle at a Hotel**

Institute: Hotel Management Training Center

2017

**Innovation, the Key to the Success of the 21st Century Businesses**

Institute: Chamber of Commerce

2022

**Ethics in Coaching**

Institute: IFT ACADEMY

**Expert in the Assessment of Rules Adaptation Plan of Tourism Facilities**

Institute: Danesh Pazhoohan Khorasan

2021

**Certificate of Hotel Manager Skills**

Institute: Iran Technical & Vocational Training Organization

2021

## Projects

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Assessment of the impact of the employer's brand on the organizational identity

Organizational commitment and job satisfaction of hotel staff

The influence of the seventh art in the tourism industry

Return marketing

Management of tourism facilities

## Honours

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Official lecturer of Cultural Heritage Organization

Manager and supervisor in tourism facilities

Management of quality and customer satisfaction

Familiarity with interior design and equipment of tourist facilities

Management and supervision of the financial and administrative sector

Human resource management in tourism

Management of 4-star hotel

Member of Iran Ecotourism Association and member of the Marketing Association

Member of Iran Human Resources Association

Member of Educational Committee of Hoteliers Community

Member of International Students Scientific Association

Tourist facilities inspector

Teacher at Vocational Technical Education Center

Lecturer at Pardisan School of Hotel Management

Lecturer at Binaloud University, Tourism Department